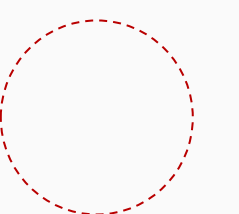
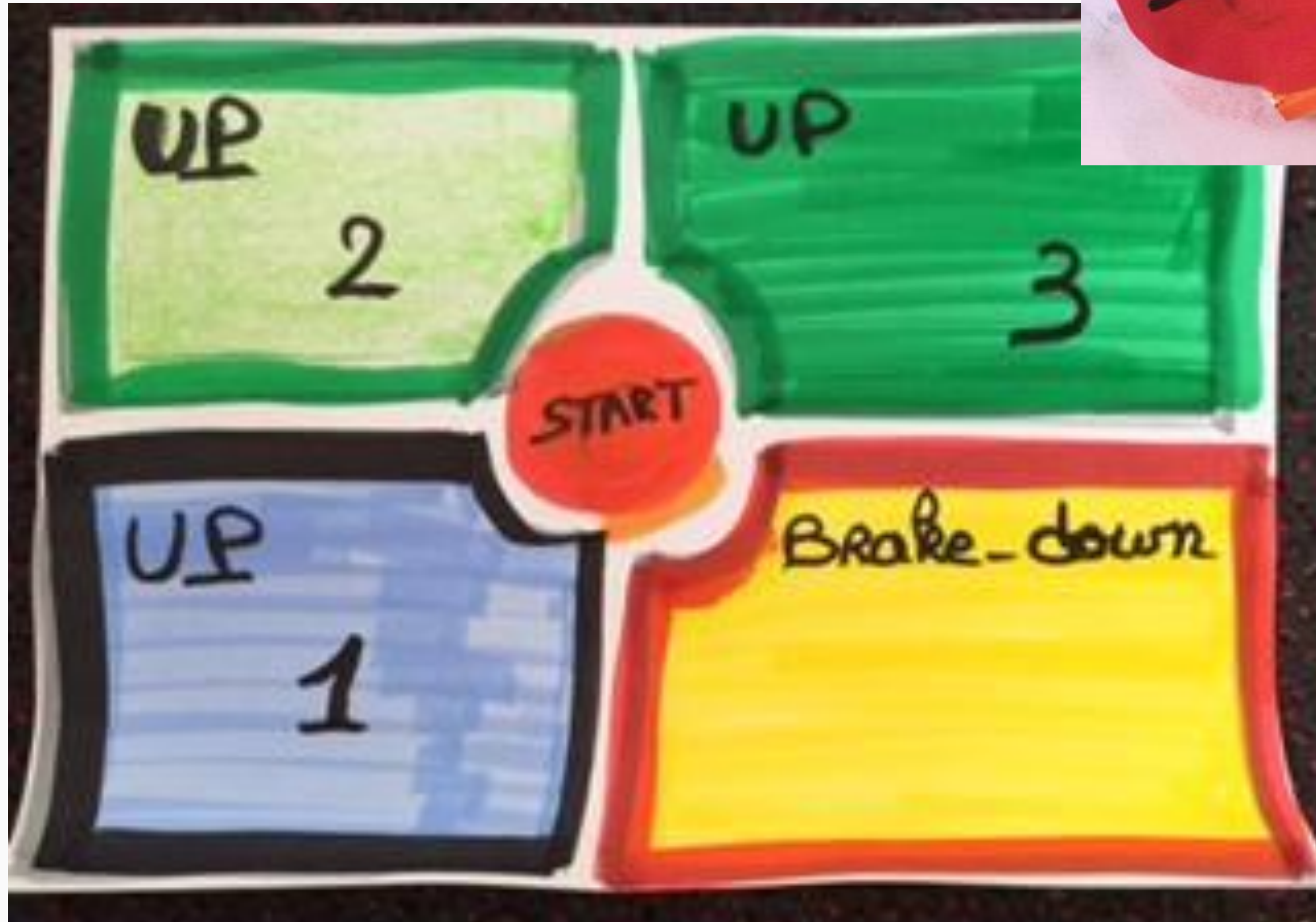


Let's GO!





# Lean Startup Canvas

<b>Problem</b> ①	<b>Solution</b> ③	<b>Unique Value</b> ②	<b>Unfair Advantage</b> ⑦	<b>Customer</b> ①
	<b>Key Metrics</b> ⑥		<b>Channels</b> ④	
<b>Cost Structure</b> ⑤		<b>Revenue Streams</b> ⑤		

# Lean Startup- Pivot

Customer Hypothesis	Start	1st pivot	2nd pivot	3rd pivot	4th pivot	
Problem Hypothesis						
Solution Hypothesis						
Core Assumptions	Riskied Assumptions	GET OUT THE BUILDING	VALIDATED		UNVALIDATED	
	Method		1	2	1	2
	Missions, success criteria					